



Digital Transformation & Development

Executive Education

UNIVERSITY OF THE
WITWATERSRAND,
JOHANNESBURG



WBS Wits
Business
School
Sculpting global leaders

Do you feel you and/or your organisation are not keeping pace with digital transformation? Do you want to equip yourself with the skills needed to develop a strategy for transformation in the fourth industrial revolution?

This five-day course combines an understanding of fourth industrial revolution technologies, with critical perspectives on how organisations can craft both strategy and change processes in the modern era of digitalisation. This course is an essential “boot camp” for executives, managers, consultants and team members who are interested in learning how the fourth industrial revolution will impact their organisations.

Wits Business School presents a short course on:

Digital Transformation & Development



Who is it for?

Executives, managers, consultants, team members, or anyone interested in digital transformation strategies.



How will you benefit?

You will gain an understanding of fourth industrial revolution technologies, develop your leadership skills and transform your thinking patterns.



How will your organisation benefit?

Your organisation will benefit from having an innovative, culturally intelligent workforce that will thrive through the use of digital thinking and cutting-edge leadership skills.



Course structure:

Five consecutive days, full-time.

Logistical details

Venue:
Wits Business School,
2 St David's Place,
Parktown

Contact:
Kholeka Vikilahle
kholeka.vikilahle@wits.ac.za
+27 11 717 3369

[www.digitalbusiness.co.za/
executive-education](http://www.digitalbusiness.co.za/executive-education)

Course Director
Professor Greg Lee



www.wbs.ac.za/executive-education



What will the course cover?

- Digital technology overview:
 - Robotic Process Automation, Cloud Computing, Big Data, the Internet of Things, Artificial Intelligence, Virtual & Augmented Reality, Additive Manufacturing, Blockchain, Neurotech (two days)
- Strategy in the digitisation era (two days)
- Transformation and change in the digitisation era (one day)



What will you learn?

- Articulate and explain the terminology and taxonomy of various key technology areas
- Identify various key business models and strategies that are used in the digital business era
- Evaluate the effects of digital technology on conventional business strategies
- Implement organisational transformation and change around digital projects and processes.
- Explain major regulation currently affecting the implementation and/or management of digital projects in organisations



This five-day course provides attendees with a rapid acceleration of their perspectives of the digital business world. It is an ideal blend of digital technology as well as strategy and transformation and change for the digital era."

Professor Gregory Lee
Programme Director: Digital Transformation and Development

